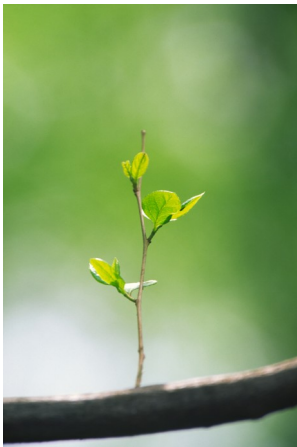




*Did you know...*

*Planting more trees will result in better air quality and better health...*



Tree foliage is a natural air filter of particulate matter like dust, micro sized metals and other pollutants like ozone, nitrogen oxides, ammonia and sulfur dioxides. Trees take in carbon dioxide and produce oxygen. Combined with the cooling effect of trees, these processes can have a significant impact on reducing smog and overall air pollution.

Jacksonville's urban tree canopy cleans the air we breathe by removing 3.8 million pounds of pollutants each year. *That is 7 1/2 pounds per person!*

## *We are greener than ever!*

Welcome to the first electronic only Greenscape Newsletter! In an effort to reduce expenses as well as "walk the walk" our Newsletter will appear on our Website and not in your mailbox. We would be pleased to email it directly to you, so be sure that we have your current email address by providing it to us at [www.greenscapeofjacksonville.org](http://www.greenscapeofjacksonville.org). Please be patient as we learn the best way to update you on our work via electronic medium.



## *Make Your Reservation Now*

The 2011 Greenscape Annual Meeting and Luncheon will be sponsored this year by Rayonier and take place on Thursday, May 19<sup>th</sup>. The event will be held at the Florida Yacht Club and you are invited to join us for a very informative presentation from Lynn Wilson, Vice President U.S. Forest Resources, Rayonier. New officers and Directors will be introduced and a wonderful luncheon will be served. Tickets are \$30 and must be purchased in advance by May 12. Contact the Greenscape office for reservations.



## *Reflections*



Since our last newsletter we have supplied/ planted 3800 trees at various locations including Atlantic Beach Park, Liberty Park, Jacksonville/Baldwin Rails Trail, Children's Learning Center, Hendricks Elementary School, Windy Hill Elementary, Fidelity Information Earth Day Fair, Chuck Rogers Park, San Mateo Elementary, Sandalwood High School, Lake Forest Elementary, Paxon Middle School and John Stockton.

**Planting trees is fun! To volunteer for an upcoming event contact Greenscape at 398-5757 , [www.greenscapeofjacksonville.org](http://www.greenscapeofjacksonville.org) or [greenscape@bellsouth.net](mailto:greenscape@bellsouth.net)**

# 2011 Flowering Tree Sale

Our 24<sup>th</sup> Annual Flowering Tree Sale in February was a huge success and added another 7100 trees to the local canopy. We are grateful to our many supporters and especially JaxPort for their title sponsorship. We particularly want to recognize Zimmermann Boulos who not only created the Tree Sale, but has been its Chair for all 24 years. We thank him for his immense gift to Jacksonville; the 195,000 trees distributed through this annual local institution.



## Over 10,000 New Trees in Jacksonville



Combining the trees we have directly planted and the ones sold at the tree sale, we have added approximately 10,900 trees to clean our air, provide storm water abatement, reduce energy costs, increase property values and make our part of the world a little greener this fiscal year! We are proud of this accomplishment and look forward to another year of planting and caring for our trees.

### 2010—2011

#### Board of Directors

- President.....Carol Worsham
- Vice President.....Tracey Arpen
- Vice President.....Bob Chabot
- Secretary.....Linda Ingham
- Treasurer.....Jennifer King
- At Large.....Bruce Andrews
- At Large.....Peggy Bryan
- Past President.....Robb Mitchell

- |                     |                 |
|---------------------|-----------------|
| Mark Bachara        | Caroline Morris |
| E. Zimmerman Boulos | Joan Pattison   |
| Jeff Bryan          | Leslie Pierpont |
| Laura D'Alisera     | Mary Pietan     |
| Kelly Elmore        | Desirae Royal   |
| Paul Hoffman        | Lisa O. Taylor  |
| Ryan Jones          | Chris Trad      |
| Raymond Mason, Jr.  |                 |

#### Honorary Directors

- |                              |                   |
|------------------------------|-------------------|
| John T. Cassidy              | Sally B. Lee      |
| Susan Caven                  | William H. Morris |
| Agnes E. Danciger            | Ted P. Pappas     |
| Jeffrey D. Dunn              | Lane Taylor Welch |
| The Honorable John S. Peyton |                   |

#### Founders

- |              |                 |
|--------------|-----------------|
| Ann M. Baker | Susan E. Fisher |
|--------------|-----------------|

#### Board Liaisons

- |               |                  |
|---------------|------------------|
| Larry Figart  | Don Robertson    |
| C. Bruce Hill | Mike Robinson    |
| Dave McDaniel | Mitch Stamitoles |
| Fred Pope     |                  |

#### Staff

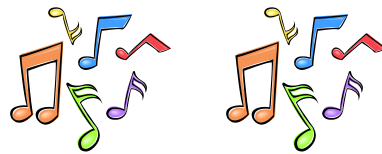
- Anna M. Dooley, Executive Director
- Becky Henson, Administrative Assistant



## *The Root Ball*



The 2011 Root Ball was a hit! Once again, Greenscape is very grateful for the support of The Late Bloomers Garden Club, whose dedication makes the event possible. Under the leadership of Cyndi Schmidt, the 2011 Root Ball was a square dancing, fun-filled night and generated funding needed to help support the programs of our organization. Root Ball 2012 is in the planning stages now and we will have some exciting changes to announce soon.



## *Announcing New Officers and Directors*

We are proud to announce the following recently elected Officers that comprise the 2011-12 Executive Committee:

- |                  |                 |
|------------------|-----------------|
| President:       | Bob Chabot      |
| Vice President:  | Tracey Arpen    |
| Vice President:  | Linda Ingham    |
| Treasurer:       | Robb Mitchell   |
| Secretary:       | Desirae Royal   |
| At Large Member: | Bruce Andrews   |
| At Large Member: | Peggy Bryan     |
| At Large Member: | Caroline Morris |
| At Large Member: | Chris Trad      |
| Past President:  | Carol Worsham   |

We welcome the following new Board Members:

- Susanna Barton
- Kim Bongiovanni
- Chip Dempsey
- Diana Lunsford
- Brad Nestor
- Don Pellicer
- Lynn Wilson

## *Our Partners*

We value our ongoing partnership with JEA known as Green Releaf as it enables us to continue to provide trees to numerous local sites. Over the past year, we have forged additional corporate partnerships with JaxPort, Deutsche Bank, Davey Tree Expert Company, Starbucks Coffee Company and Client Focused Media as well as Rayonier. These partners are important to our mission and we recognize our achievements would not be possible without their support.





FROM TINY ACORNS DO GREAT OAKS GROW.....

Please plan a visit to Greenscape Celebration Park. In April the addition of an art element was commemorated with a small dedication and reception. A large acorn atop an inscribed pedestal is the centerpiece. The acorn symbolizes the growth of Greenscape from the idea of our founders Ann Baker and Susan Fisher. The pocket park is located where LaSalle Street dead ends into the St. Johns River. It's a quiet respite that is used by many folks seeking a river view.



Founder Ann Baker, Executive Director Anna Dooley, Founder Susan Fisher

Past President Robb Mitchell did the honors of unveiling the artwork.

To volunteer for an upcoming Greenscape Event please e-mail us at [greenscape@bellsouth.net](mailto:greenscape@bellsouth.net)



1468 Hendricks Ave.  
Jacksonville, FL 32207  
904-398-5757

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