

FOR IMMEDIATE RELEASE

Greenscape To Host Family-Friendly Tree Festival In Celebration of Jacksonville's Arbor Day

April 6, 2019

Organization to give away thousands of trees on first-come, first-served basis

JACKSONVILLE, Fla. (February, 2019)— Greenscape of Jacksonville, a not-for-profit organization dedicated to enriching Jacksonville through planting, protecting and promoting trees, invites the Jacksonville community to the Third Annual "Greenscape Tree Festival." The family-focused green event will take place April 6th, Jacksonville's Official Arbor Day, from 9 a.m. to 2 p.m. at Jessie Ball Dupont Park, the home of Jacksonville's most famous tree –The Treaty Oak.

The not for profit Greenscape plans to give free trees to attendees on a first-come, first-served basis. Trees will be in 3 gallon containers and will include the following species – Live Oak, Southern Magnolia, Dahoon Holly and Bald Cypress. Activities will include children's arts and crafts, and educational talks on trees and the environment. Specially selected vendors will be featured onsite.

"The Greenscape Tree Festival and Tree Giveaway is so much more than a fun Saturday event — it's a chance to empower the public to assist in the reforestation of their neighborhoods," said Anna Dooley, Greenscape's Executive Director. "We recognize the value in having an abundance of green life in our city, especially after hurricanes and storms destroyed thousands of Jacksonville's trees. We hope families will learn something about their ability to impact the environment in a positive way while they enjoy the festivities."

Funding for this program was made possible by Presenting Sponsors LIVE OAK CONTRACTING and JEA. Additional supporters of Arbor Day are Gate Petroleum Company, HDR, and JAXPORT. In Kind Donors include The Florida Forest Service, Folio Weekly, The Florida Times Union, Signs Now, and WJXT- CHANNEL 4.

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About Greenscape of Jacksonville

In 1975, motivated by their desire to improve the Jacksonville landscape, a small group of citizens began the not-for-profit organization of Greenscape of Jacksonville, Inc. Since its founding, Greenscape has been credited with planting over 350,000 trees in our community. To learn more visit greenscapeofjacksonville.com.

Media Contact:

Anna Dooley Greenscape of Jacksonville
(904) 398-5757 amdooley@bellsouth.net